

PREMIUM PRIVATE LABEL BOTTLED WATER

Exclusively prepared for you!

Consistent branding at every location.
Turnkey design and fulfillment service.
Award winning water and bottle design.



PRIVATE LABEL

Pair our award-winning packaging and design with our award winning water and the possibilities to create a premium branding tool for your business are endless.

Your exclusive bottle design will capture their attention and the refreshing crisp taste of Jackson Springs Water will ensure they keep reaching for more.

Market research indicates customers:

- look at private labeled bottles on tables multiple times throughout events;
- hold the water bottle for a minimum of 30 minutes;
- take their bottle home, or to their next location.

Clients indicate that customers regularly keep their premium private label water bottles creating more exposure for your brand.

Jackson Springs Private Water Bottles are a cost effective advertising tool starting from only \$2.50 per bottle.*

\$2.50 PER BOTTLE

*Some conditions apply: Minimum order & deposit required.
FOB Winnipeg, MB.





TURNKEY PROCESS



AWARD WINNING WATER & BOTTLE DESIGN



CONVENIENT FULFILLMENT OPTIONS



CONSISTENT BRAND EXPERIENCE

CANADIAN SPRING WATER

Jackson Springs Water has continuously placed among the world's best premium waters for its velvety texture and smooth, silky finish.

Jackson Springs Water was awarded the prestigious Berkeley Springs International Water Tasting gold medal for "Best Tasting Water in the World".

Jackson Springs Water is a premium, natural spring water acquired from a protected artesian aquifer secluded in the pristine wilderness of Manitoba, Canada.

Jackson Springs Water is 100% natural, featuring a moderate mineral profile as recommended by the World Health Organization. It has an alkaline pH of 8.1, and is also sodium and fluoride free.

PROPRIETARY BOTTLE DESIGN

We use a proprietary custom bottle mold, which is made of PETE 1 single-use recyclable bottle.

The 42.2 gram bottle has been designed to offer the look and feel of glass with a shatterproof construction.

Perfect size fits in all cup holders
(710 ML / 24 OZ)

Our bottle and packaging is 100% made in Canada.

PETE 1 bottle is 100% recyclable bottle



PREMIUM LABELS

Our superior labels are printed on a unique full bottle wrap. Our exclusive full bottle wrap labels offer 45% more design surface to tell your brand's story than traditional private water bottle labels.

Our labels are heat-sealed and 100% waterproof and won't peel off like conventional water bottle labels.

The labels are 100% recyclable



BRANDED BOX

Custom branded box available.
The box is 100% recyclable



DESIGN TEAM

Our design team has over 20 years of experience in the food and beverage industry focusing on packaging and labeling design, marketing, and customer experience.

People process visuals 60,000 times faster than plain text, making visual content a lot more engaging than text based information. Our design team utilizes their years of experience to create a unique and visual label design, which is guaranteed to captivate your customers and create a lasting impression.

Our team is responsible for the design of our international selling one litre bottle, which has won three awards for best packaging and design in the past three years at prestigious water tasting competitions around the world.

Our design team provides personalized support to understand your brand and campaign goals to ensure you receive a premium private label water bottle you will be proud of.





TURNKEY FULFILLMENT SOLUTION

- Provide a consistent brand experience to your customers at every location and make a lasting impression everywhere you go.
- Clean and classy design showcasing your brand or marketing campaign.
- Full bottle label, waterproof, multiple finishes including matt, gloss, foil options, and embossment.
- Glass like look and feel, heavyweight bottle which provides a better taste experience. The bottle is shatterproof and 100% recyclable.
- Cup holder friendly 710 ML / 24 OZ bottle
- Featuring two-time award winning natural premium spring water from Jackson Springs Water.

"Best tasting water in the world"
Berkeley Springs International Water Tasting



WHICH WATER WOULD YOU CHOOSE?

JACKSON SPRINGS WATER

Natural Canadian Spring Water



SOURCE

Sustainably sourced from a 13,000+ year old aquifer surrounded by three protected provincial forests in Central Canada.

CONTENTS

TDS- 238 ppm

pH (units) 8.1

Calcium 52.6mg/L

Magnesium 16.1mg/L

Potassium 1.38mg/L

Bicarbonate 210 ppm

Silica 15.8mg/L

"Best tasting water in the world"

- Berkeley Springs Gold Medal Winner



OTHER BOTTLED WATERS

Purified, filtered, vapor distilled, or reverse osmosis

SOURCE

Commonly manufactured from municipal tap water. Can come from any source.

"Bottled water that is not labeled as spring or mineral water may be from any source and can be treated to make it fit for human consumption or to modify its original composition" Health Canada.*

CONTENTS

TDS- 2 to 30

pH (units) 3-6.5

Additives vary by brand. Some may be demineralized, or have added minerals and electrolytes. Added minerals often include: Magnesium Sulfate, Potassium Chloride, Potassium Bicarbonate, Calcium Chloride, and Sodium.

*Canada, H. (2013, December 5). Government of Canada. Canada.ca. Retrieved October 26, 2021, from <https://www.canada.ca/en/health-canada/services/food-nutrition/food-safety/information-product/frequently-asked-questions-about-bottled-water.html#a8>.

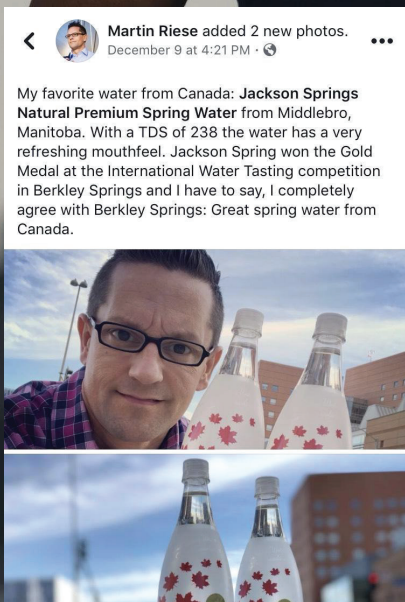
WATER SOMMELIER'S FAVOURITE WATER FROM CANADA

The world's most recognized certified Water Sommelier, Martin Riese, says Jackson Springs Natural Premium Spring Water is his favourite water from Canada!

Martin Riese's expert knowledge of water has led to appearances on television and radio programs throughout Europe, South America, Asia, and the United States.

Martin Riese has appeared on numerous national media outlets including Good Morning America, CNN, The New York Times, Bon Appétite, Los Angeles Times, NPR, BuzzFeed and Conan O'Brien.

Learn more about Martin Riese at martin-riese.com.



PREMIUM BOTTLED WATER MARKET IS ON THE RISE

The premium bottled water market is booming, growing 8.5% annually in recent years and is expected to reach USD 334 billion by 2023*. The consumption of bottled water overtook sugary soft drinks in America in 2016.

Premium bottled natural spring waters offer exceptional profit margins, compared to bottled waters with processed tap waters. Due to the unique nature of premium bottled waters source, mineral profile, and quality, they provide an opportunity for increased price points.

Changing lifestyles, preference for vitamin and mineral rich drinking water, and ease of handling and portability of bottled water are some of the factors driving the market.



GAUTHIER CADILLAC



JASON CROSS

Vice President, Gauthier Cadillac
Winnipeg, Manitoba

“

The high-end design created by Jackson Springs Water exceeded our expectations.

They provided us with a custom designed Cadillac water bottle filled with award winning, world-class water.

”



IMPACT SECURITY



IMPACT
Protecting Your Investment

NATURAL, NATUREL
PREMIUM SPRING WATER
BEST TASTING WATER IN THE WORLD
EAU DE SOURCE PREMIUM
MEILLEURE EAU DU MONDE

pH 8.1 Ozonated / Ozonée
1 Litre / 1.05 Qt
TDS: 238 ppm
Source: Middleboro, Manitoba, Canada

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CONSUMER CHOICE AWARDS
HARVEST
SASKATCHEWAN

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RON D'ERRICO

Owner, Impact Security

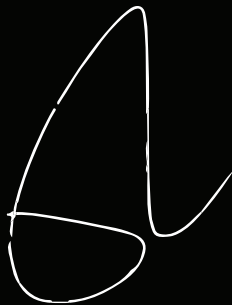
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Working with the Jackson Springs Design Team was effortless. We take pride in the way we brand our name and product.

We were able to work together to create a masterpiece.

We created a branding tool that get's our name out, makes an impact, and shows our clients we value their business.

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PRICE

- \$2.50 per bottle or \$30 per case (12 bottles per case)
- Customer prepays for enough labels to create 24 pallets of 60 cases
- Branded gift box included at no additional cost
- Customer is required to take two pallets at a time.
- Re-orders require 30-day notice
- Labels are stored until required at no additional cost
- All prices are FOB Winnipeg, MB

DESIGN

- Artwork and information required:
 - High-res design files required in vector (AI or EPS) or Photoshop (PSD) format
 - All label details including company information, slogans, etc.
 - Translation is not included
- Digital proof provided in PDF for review and approval
- Timeline: receive product 10 weeks from the time the proof is approved

NEXT STEPS

1

**PROVIDE DESIGN FILES,
ADDITIONAL INFORMATION,
AND PREPAY FOR LABELS**

2

**REVIEW AND APPROVE
DIGITAL PROOFS**

3

**FIRST ORDER DELIVERED IN
10 WEEKS AFTER
ARTWORK IS APPROVED!**

4

**REORDERS DELIVERED IN 4
WEEKS**

CONTACT US

Provide a consistent brand experience to your customers at every location and make a lasting impression everywhere you go.

Because with Jackson Springs' private label bottled water, only the exceptional awaits.

Info@jacksonspringswater.com
204-889-2837



#DrinkJacksonSprings

JACKSONSPRINGSWATER.COM/PRIVATELABEL

